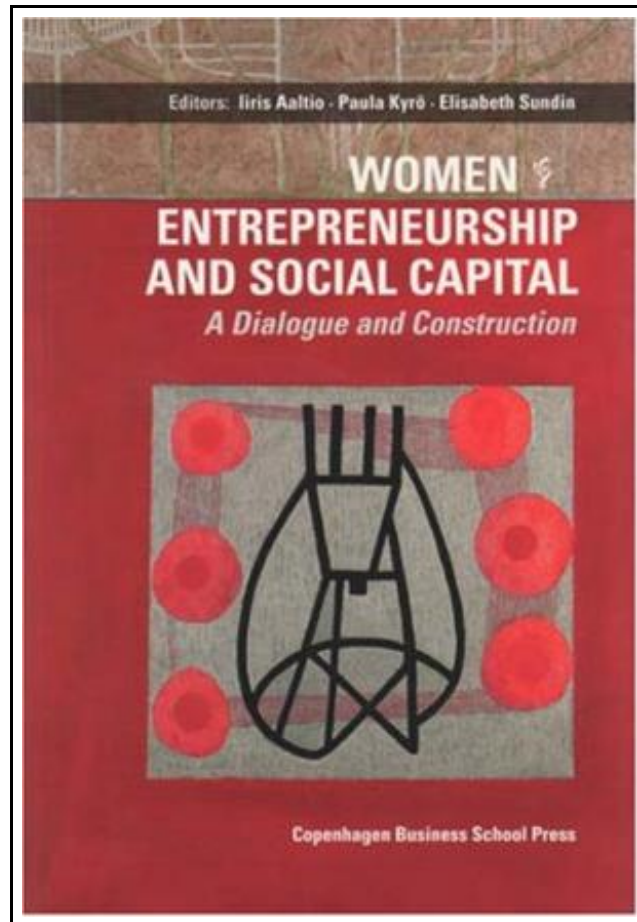


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Copenhagen Business School Press. Paperback. Book Condition: new. BRAND NEW, Women Entrepreneurship and Social Capital: A Dialogue and Construction, Iiris Aaltio, Paula Kyrö, Elisabeth Sundin, Human resources are the social capital of a firm or business, based on trust as well as on expertise, values, and cultural diversity. This calls for cross-cultural knowledge and an understanding of gender issues and individual differences in the social capital of the firm and society. The dialogue between women entrepreneurship and social capital theory/research strengthens the fragmented voice of women entrepreneurship, providing the landscape for women entrepreneurs as creators of, and created by, social capital. It indicates how women entrepreneurs appear to have a special position in forming, developing, and reorganising the social capital in the business world. This book explores social capital in the multiple relationships between gender, management, and entrepreneurship. Twenty-six researchers, representing a variety of disciplines from different parts of the world, provide findings on diverse aspects of the dialogue between women entrepreneurship and social capital. As a consequence, the central concepts -- social capital, entrepreneurship, and gender -- are given a variety of meanings. Women entrepreneurs and business owners -- regardless of their cultural context, branch, and education provide interesting ideas to the global debate on equality and social capital.



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