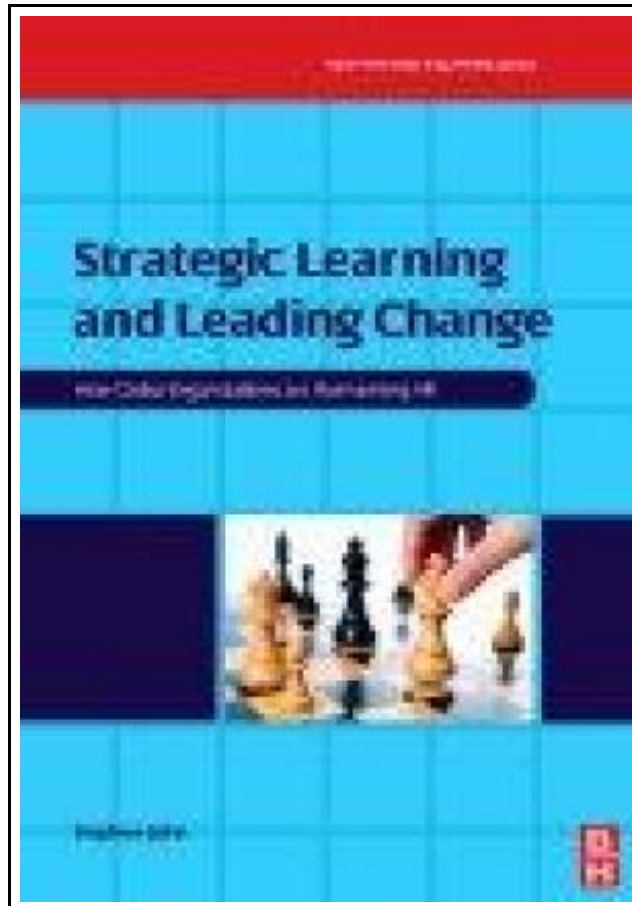


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STRATEGIC LEARNING AND LEADING CHANGE: HOW GLOBAL ORGANIZATIONS ARE REINVENTING HR (NEW FRONTIERS IN LEARNING)



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Butterworth Heinemann, 2008. Taschenbuch. Book Condition: Neu. Neu New item; well packed; worldwide shipping; Neuware; Bestellungen bis 15 Uhr werden am gleichen Werktag verschickt. ; A practical read structured in 3 parts. Part 1 discusses the globalization of businesses and its impact on their strategy, structure, operating processes, and culture. Part 2 take an in-depth look at APC, a European based Pharma company committed to building a global team based organization, and how they reinvented the Pharma business model. Part III shows how global companies are reinventing Human Resources and examines the role of the HR function in todays global organizations. Some business commentators and business leaders have expressed little confidence in HR living up to everyones expectations. The author presents several examples of companies that are earning the respect of the CEOs team and earning their seat as business partners at the strategy table.;

- Strategic Learning and Leading Change is a practical, inspiring read that challenges business commentators who have doubted the power of HR and presents examples of how HR leaders are leading change to truly earn their seats as business partners at the strategy table. Using real-life examples that take in the intricacies of performance management, talent management and leadership development, the book shows business leaders how to improve strategy execution and interact with the board. Structured in three parts, the book covers: The globalization of business and its impact on strategy, structure, operating processes and culture Global team-based organization and change leadership, using the in-depth case study of APC, a company that reinvented the Pharma business model The reinvention and changing role of HR in today's global organizations Written for senior business leaders, HR leaders and managers who are working in or planning to enter a global business environment, Strategic Learning and Leading Change is...



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