



Desktop Publishing for Reproduction: The Basics

By MS Zepherine Tate Hearing

Createspace, United States, 2014. Paperback. Book Condition: New. 279 x 216 mm. Language: English . Brand New Book ***** Print on Demand *****. DESKTOP BASICS OVERVIEW The minute one is confronted with the task of producing a flyer, brochure, business card, etc., the first inclination is to go directly to the computer and open a software application. Most often it is a data processing application such as Microsoft Word. These programs are alright to use if you are planning to reproduce the documents from your laserjet or inkjet printer and copier. The most widely used graphics programs for digital reproduction are Adobe CS6 InDesign, Adobe Illustrator, and Adobe Photoshop. Successful use of these programs requires instruction at an institution where the programs are taught. Unfortunately, even though you take the classes, you may not get all the necessary basics to get you through the digital printing process. Preparing copy for reproduction does not begin at the computer. It begins at the light table. (See Chapter 2. Tools, to find out what a Light Table looks like, and its usage.) The building of a house requires an architect to draw plans for that building. His drawings indicate where each room is to...

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