

Comment développer sa marque personnelle ?



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Reviews

This publication is very gripping and interesting. We have go through and so i am confident that i am going to planning to read through yet again again in the foreseeable future. You are going to like how the blogger write this ebook.

(Dr. Thaddeus Turner PhD)

COMMENT DÉVELOPPER SA MARQUE PERSONNELLE ?



50 Minutes Okt 2015, 2015. Taschenbuch. Book Condition: Neu. 203x127x2 mm. This item is printed on demand - Print on Demand Neuware - Un guide pratique et accessible pour apprendre à développer votre marque personnelle ! De plus en plus utilisé, le personal branding, également appelé « marketing personnel », est une nouvelle réalité qui interpelle. Qu'est-ce donc que cette pratique qui se répand tant chez les chercheurs d'emploi que parmi les recruteurs En quoi consiste-t-elle À quoi peut-elle bien servir concrètement Et plus largement, comment gagner en notoriété sur la Toile Ce livre vous aidera à : . Vous démarquer de vos concurrents . Créer votre réputation numérique . Gérer et dynamiser votre carrière professionnelle . Et bien plus encore ! Le mot de l'éditeur : « Avec l'auteur, Benjamin Fléron, nous avons cherché à sensibiliser les lecteurs aux nombreux avantages qu'offre une démarche de personal branding, afin qu'ils deviennent eux-mêmes leur propre atout de vente. » Juliette Nève À PROPOS DE LA SÉRIE 50MINUTES | Coaching pro La série « Coaching pro » de la collection « 50MINUTES » s'adresse à tous ceux qui, en période de transition ou non, désirent acquérir de nouvelles compétences, réagir face à une situation qui les incommode, ou tout simplement réévaluer leur équilibre de travail. Dans un style simple et dynamique, nos auteurs combinent de la théorie, des pistes de réflexion, des exemples concrets et des exercices pratiques pour permettre à chacun d'avancer sur le chemin de l'épanouissement professionnel. 36 pp. Französisch.



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